

The “Data” lifecycle - The Changed Reality under GDPR



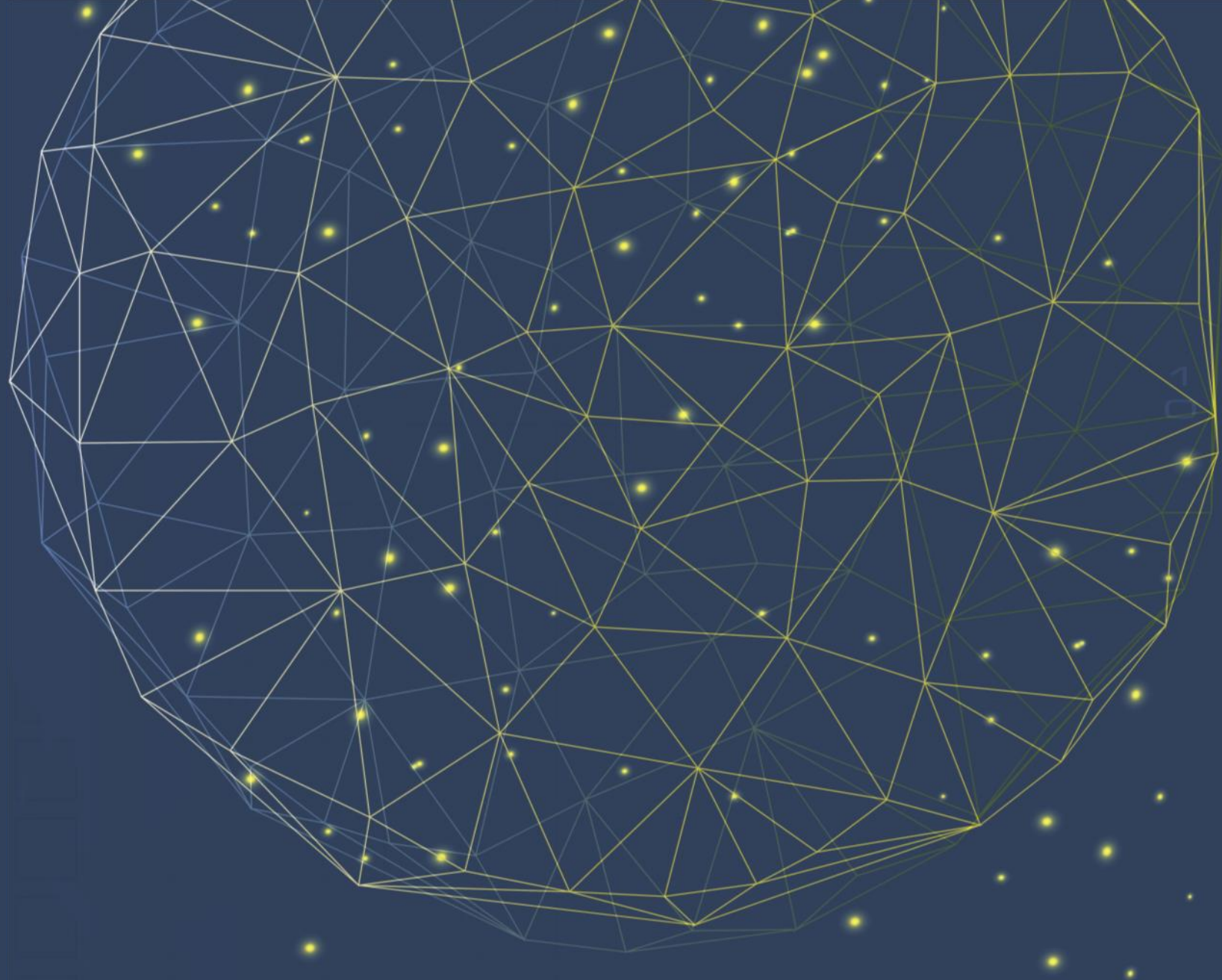
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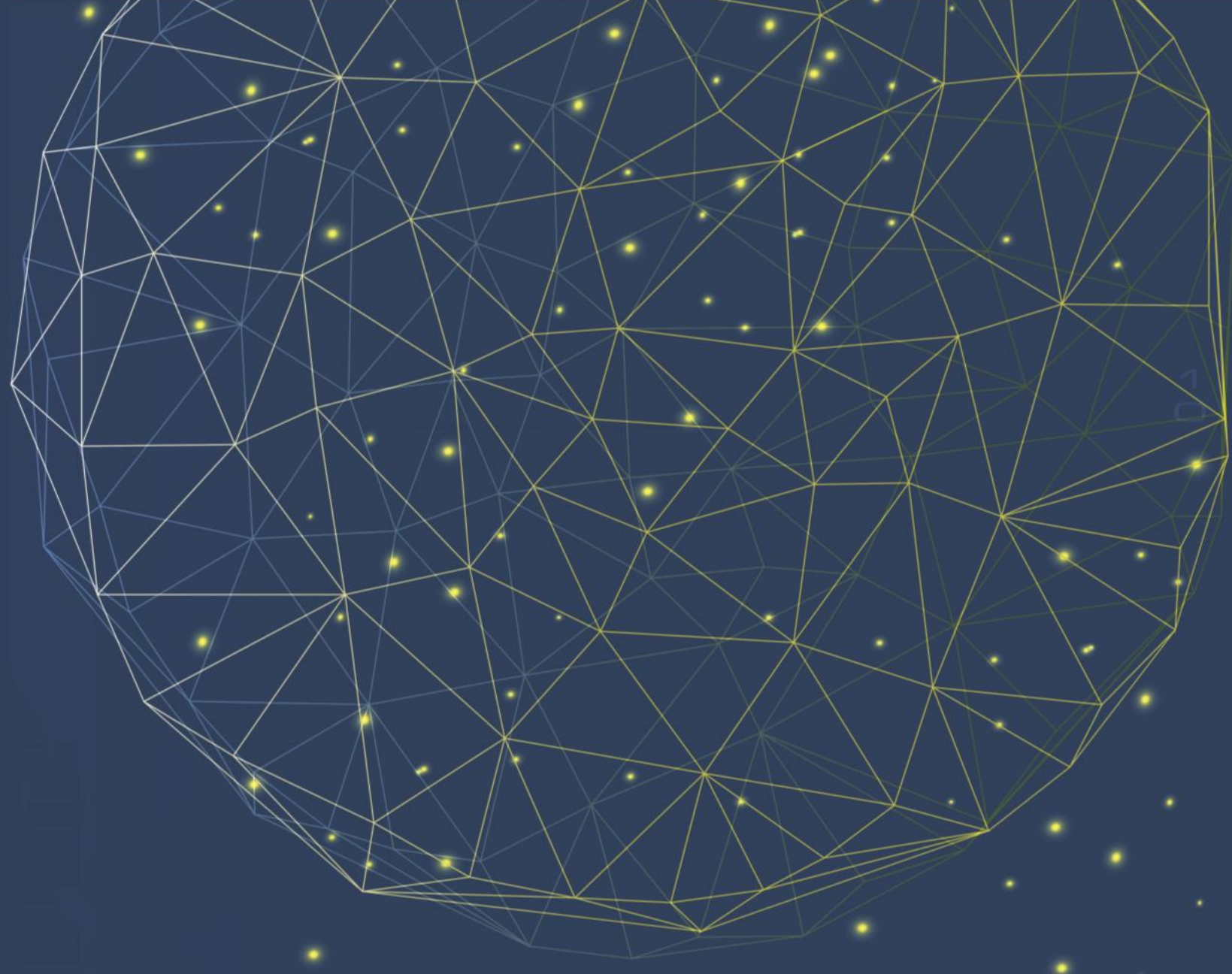


Europe's Leading Onsite
Data Destruction &
Data Asset Lifecycle
management company



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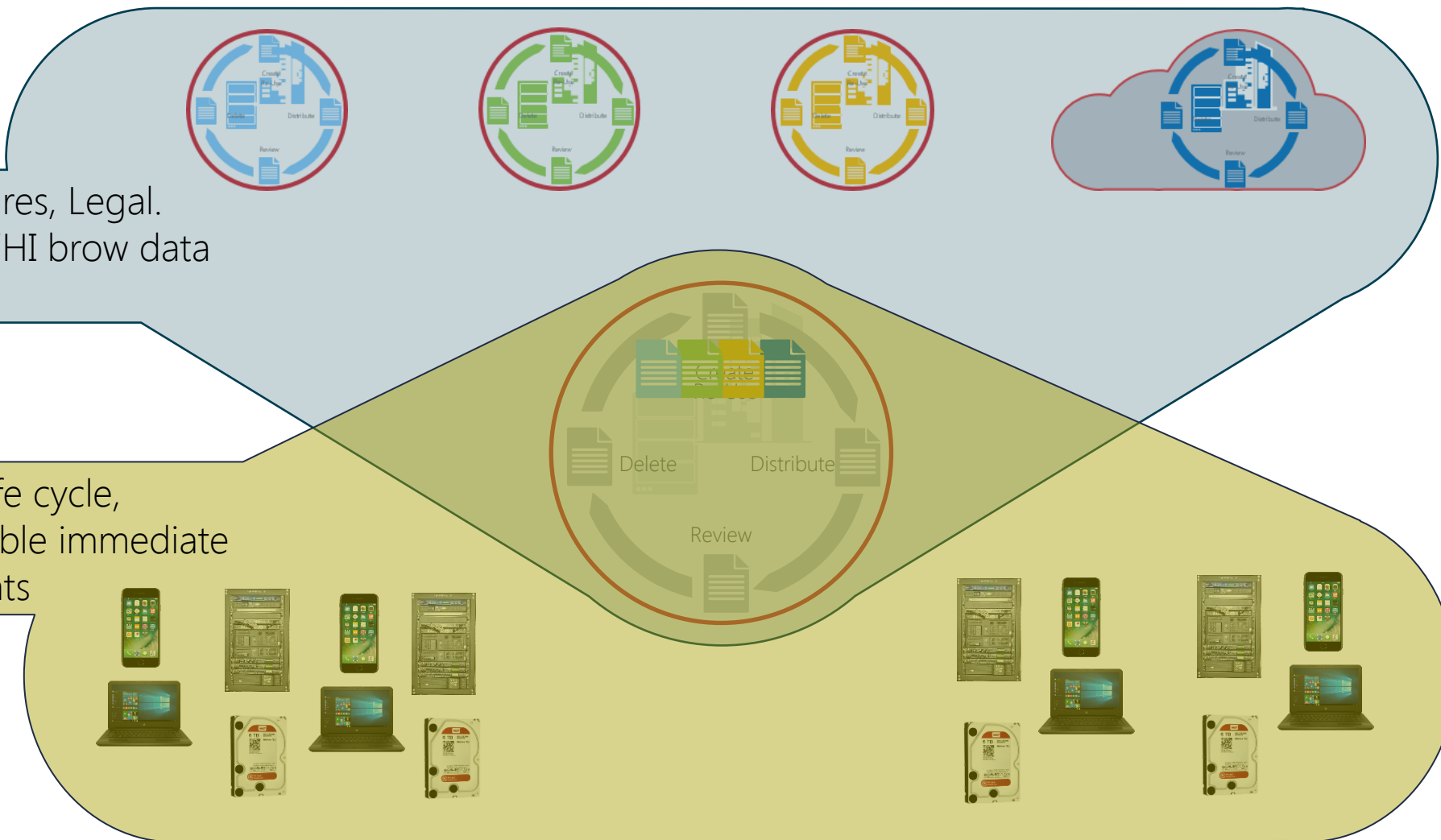
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The Information Lifecycle – GDPR

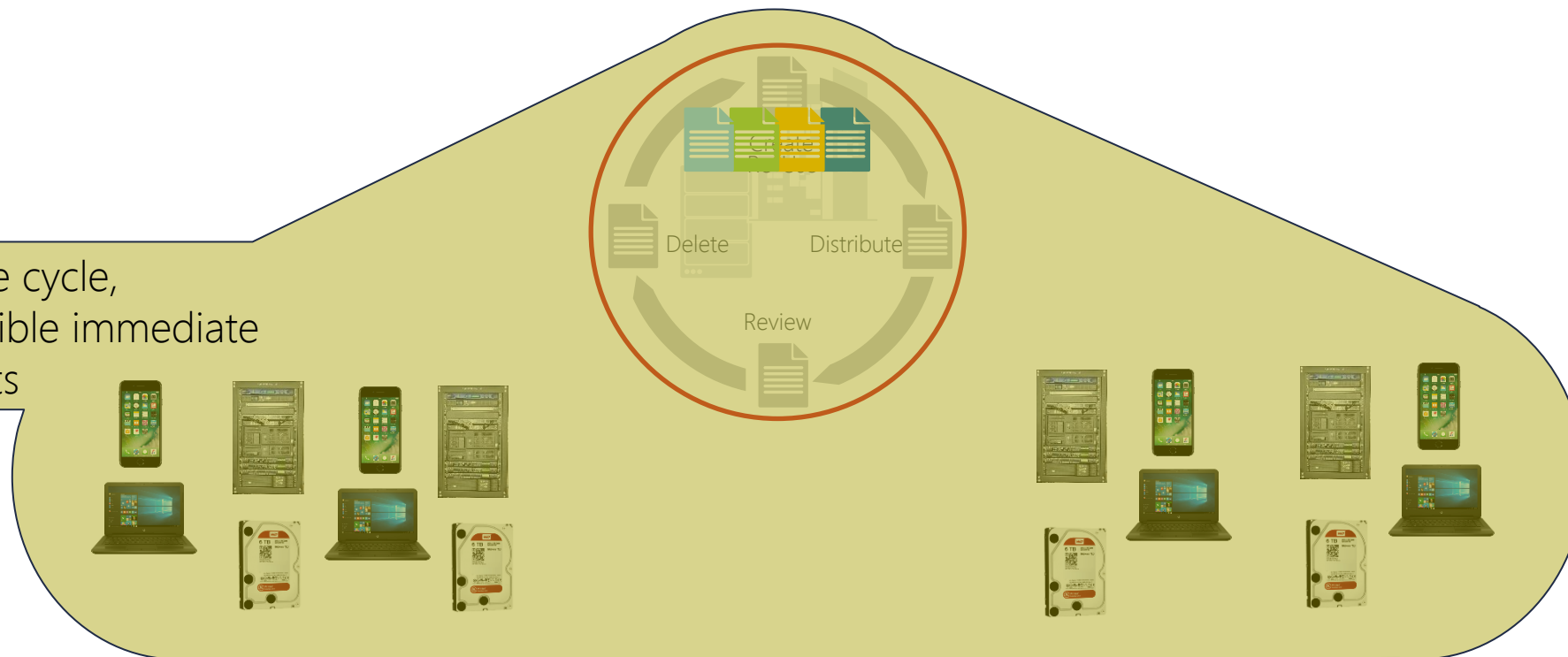
Policies Procedures, Legal.
Cyber Security. “HI brow data security”

Physical Data Life cycle,
Low brow, tangible immediate
avoidable threats



The Information Lifecycle – GDPR

Physical Data Life cycle,
“Low brow,” tangible immediate
avoidable threats



GDPR

- £500K – 4% of Global turnover or 20 Million Euros
- All breaches Must be reported
- Liability extends outside your organisation
- Ultimately enforced by Europe not the UK
- A breach Today could invoke the new fines

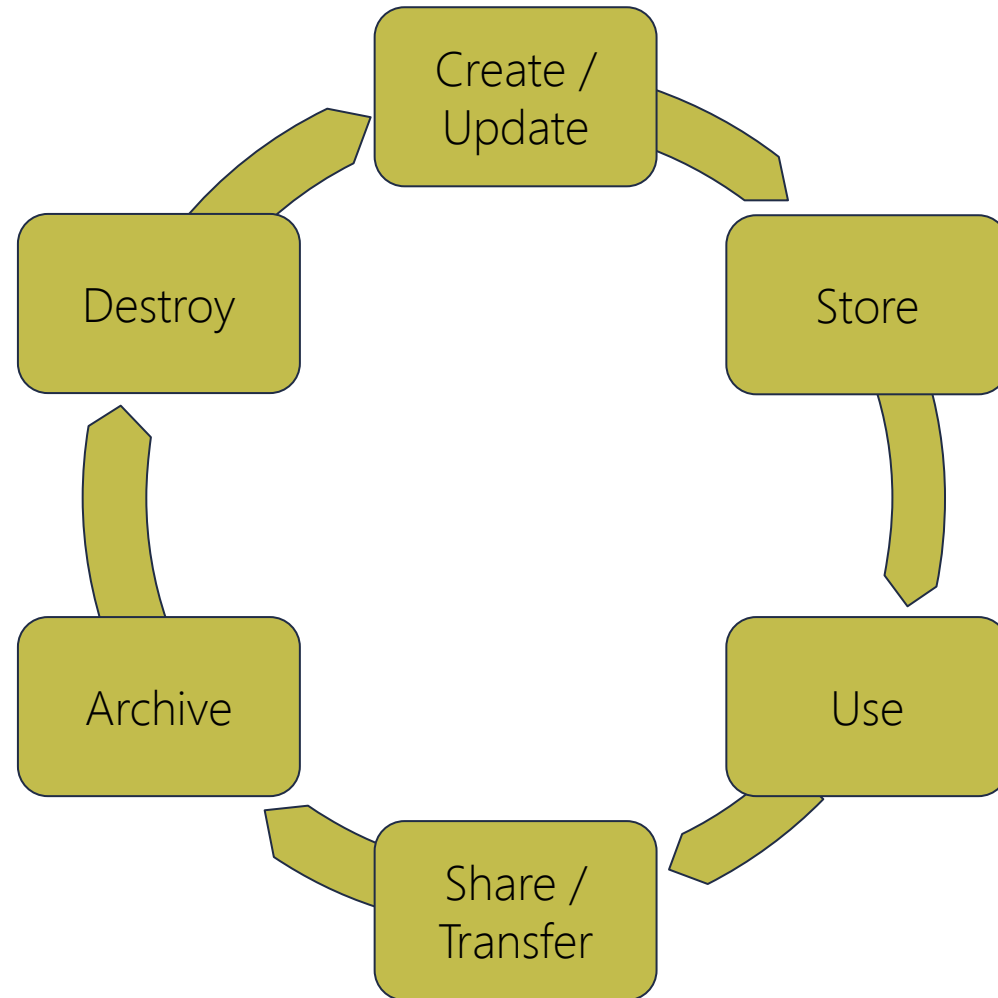
Revised WEEE

- Unlimited fines & criminal prosecution

Recent EA Prosecutions

- 18 months in prison – 102k fine
- £20m fine - Thames Water

The Information Lifecycle – The New Reality





Store

Destroy

Less than 1% of Corporate IT security spend is on Physical Data Lifecycle Asset Management



Store

Destroy

You cannot prove total disposal compliance
if your Asset Register is not 100% accurate
– **Technical data loss**

The Information Lifecycle – Physical Data Assets

Where
What
How

Store

Destroy



The Information Lifecycle – Physical Data Assets

Where
What
How

Store

Destroy





Mobile – Physical Data Assets



Store

Destroy

Where
What
How

Technology changes at a rapid pace but
data destruction techniques remain static

Store

Destroy

Where
What
How

Drill

Shred

Rub with a fridge magnet

Dump?



TERRA BLIGHT



Dumping WEEE on toxic dumps in Africa destroying the environment and killing children through pollution





WEEE Legislation breach – criminal prosecution – unlimited fines



Store

Destroy

Where
What
How

The **COST** of disposal is **irrelevant** if
the **RISK** is not **totally** eradicated

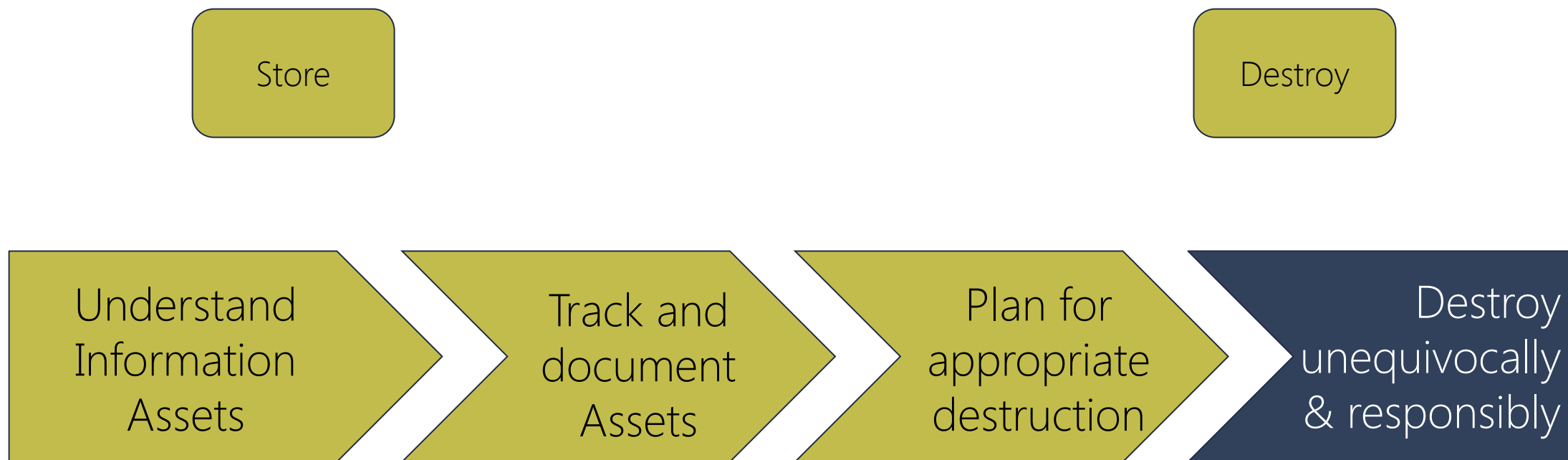
Store

Destroy

Where
What
How

Secure Ethical asset lifecycle
management can **generate a net
revenue**

The Information Lifecycle – Physical Data Assets



Lloyds introductory offer - A free initial GDPR/FCA Risk and Compliance Assessment.

Contact details to arrange
or for further service
Information :-

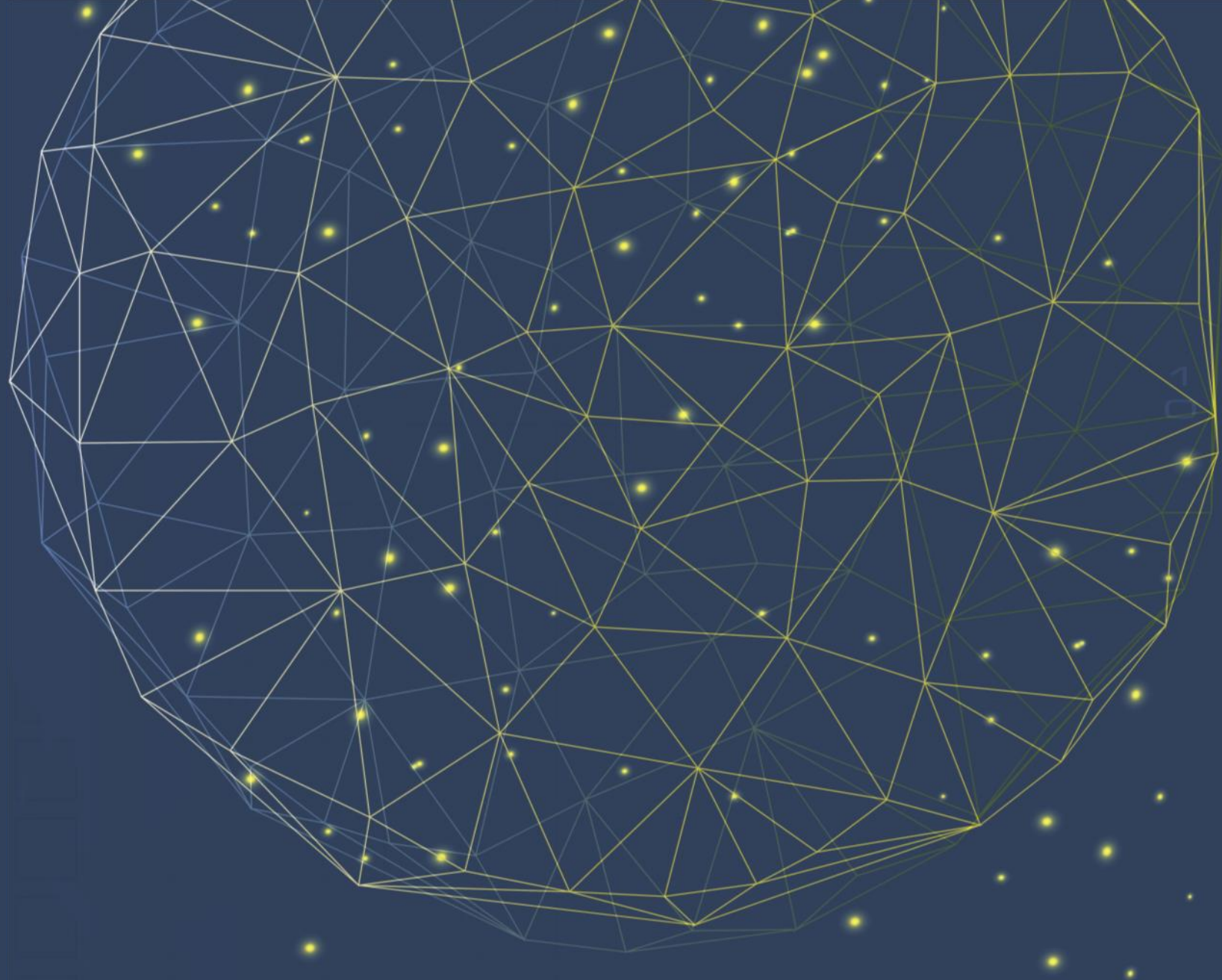
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Thank You

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